



Johnson City, Tennessee-based pop-funk band Florencia & the Feeling independently released their crowd-funded debut album *Birthday* in March 2023, which Vents Magazine hailed as “pure, unadulterated fun.” Since forming in April 2021, the quintet has been lighting up stages across the eastern U.S. with electrifying live shows bursting with joy, groove, and connection. Their infectious energy and genre-bending sound have earned them top honors as winners of both the 2025 FloydFest On-The-Rise Competition and the 2024 MerleFest Band Competition, along with coveted spots at festivals including Bristol Rhythm & Roots Reunion (TN/VA), Shakori Hills Grassroots Festival (NC), and Rooster Walk (VA).

Blending upbeat funky rhythms, heartfelt songwriting, soaring four-part harmonies, and a touch of jazz and Latin flair, Florencia & the Feeling create a sound uniquely their own. Fronted by Florencia Rusinol (lead vocals) alongside Andrew Kramer (guitar), Isaac Ratliff (keys), Nick Castro (bass), and Austin Herron (drums), the band draws from funk, jazz, Nu Soul, jam, pop, indie rock, and roots influences. Radio Bristol praised their “tight rhythmic jams and groovy guitar riffs,” while Glide Magazine called them “deeply infectious & brimming with energy.”

Find tour dates and music on their website, or listen on Spotify, Apple Music, YouTube, and other major platforms.

www.florenciaandthefeeling.com | @florenciaandthefeeling

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Bandcamp: <https://florenciaandthefeeling.bandcamp.com/>

Spotify: <https://tinyurl.com/FATFspotify>

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Shorter Bio

Johnson City, TN-based pop-funk band **Florencia & the Feeling** released their \$10K crowdfunded debut album *Birthday* in 2023, hailed by Vents Magazine as “pure, unadulterated fun.” Since 2021, they’ve delivered **electrifying shows bursting with joy, groove, and connection**, earning wins at the 2025 FloydFest On-The-Rise and 2024 MerleFest Band Competitions, plus festival spots at Bristol Rhythm & Roots, Shakori Hills, and Rooster Walk. Their genre-bending sound blends funk, jazz, Latin flair, heartfelt songwriting, and soaring harmonies.